

Ask Me Philadelphia IN THE NEWS

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2005: the year that was in stories and pictures

June 8: YO, YOU TALKIN' TO ME...

Local resident Luke Klein started a grassroots campaign entitled "Ask Me, Philadelphia," whose goal is to change the perception that many out-of-towners may get of Philadelphia as being unfriendly and unhelpful. Klein and his group were out handing out blue and yellow buttons encouraging Philadelphians to invite tourists to ask them for recommendations and directions.